



NewsNotes™

SILHOUETTES

Shape your front page advertising message

3.125" x 3.125"

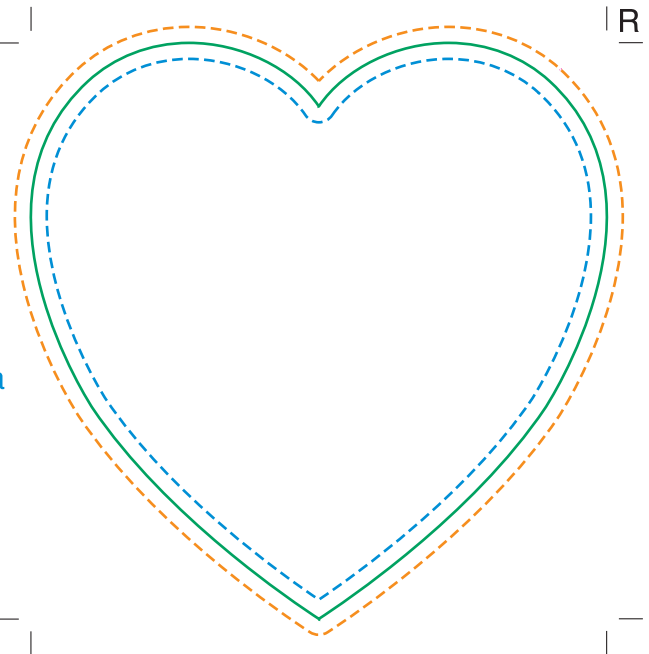
orange line represents bleeding art area—
(all artwork needs to come out to this line
if image or color goes to the edge of
the dieline.)

3" x 3" with .125" corner radius
green line represents die
(or final trim size)

2.875" x 2.875"

blue line represents non-bleeding art area
(this indicates safety area.
No text or images that are not part of the
bleed should extend past this line.)

reference lines do not print



standard
colors:

PMS Black



PMS RF



PMS Yellow



PMS 021



PMS 168



PMS 185



PMS 300



PMS 347



Please email art files to
Scranton Label accepts art work in most file formats, but uses Adobe Illustrator for most production.
To expedite the process please follow these guidelines.

- Outline all type.
- If possible, convert files to EPS or PDF format. Make sure artwork is centered
- Do not embed rasterized images. Send all support files.
- Spot colors should be vector based, indicate PMS color selections.
- Include PDF version for visual verification.

