



# NewsNotes™

Generating Advertising Revenue for Newspapers

## NewsNotes™ Production Order

Scranton Label, Inc.

1949 Newton Ransom Blvd., Clarks Summit, PA 18411  
Phone: (570) 586-7696 Fax (570) 586-5995

**JOB NAME:** \_\_\_\_\_

**PURCHASE ORDER:** \_\_\_\_\_

**CONTACT:** \_\_\_\_\_

**ORDER DATE:** \_\_\_\_\_

\_\_\_\_\_

**DELIVERY DATE:** \_\_\_\_\_

\_\_\_\_\_

**RUN DATE:** \_\_\_\_\_

**SHIPPING ADDRESS:** \_\_\_\_\_

**PURCHASER:** \_\_\_\_\_

attn: \_\_\_\_\_

attn: \_\_\_\_\_

**QUANTITY:** \_\_\_\_\_

**NEWSNOTES™**  White (Semi-gloss)

**STOCK:**  Plain yellow (matte)

**COLORS & PROCESSES:**

Black

Red (PMS 185)

4-color process

Process Yellow

Orange (PMS 021)

Scratch-off process

Process Cyan

Brown (PMS 168)

Other \_\_\_\_\_

Blue (PMS 300)

Green (PMS 347)

Other \_\_\_\_\_

**SPECIAL PRINTING**

**Back print** (note: back print should only cover 30% of art area and can only be one color.)

**INSTRUCTIONS:**

**UNWIND:**  SLI #1

SLI#2

SLI #3

SLI#4

Qty: \_\_\_\_\_

Qty: \_\_\_\_\_

Qty: \_\_\_\_\_

Qty: \_\_\_\_\_

**WIND #1  
BROADSHEET  
INSERTER**

**WIND #3  
BROADSHEET  
PRESS LINE**

**WIND #5  
TABLOID  
INSERTER**

**WIND #7  
TABLOID  
PRESS LINE**



Labels Out Top Off



Labels Out Bottom Off



Labels Out Right Side Off



Labels Out Left Side Off

I hereby authorize production of NewsNotes™ in accordance with the above specifications.

**SIGNATURE** \_\_\_\_\_

**DATE** \_\_\_\_\_

email forms and artwork to [bobs@scrantonlabel.com](mailto:bobs@scrantonlabel.com) and [jon@scrantonlabel.com](mailto:jon@scrantonlabel.com)